





# STAYING CONNECTED WHILE WORKING FROM HOME

Working from home has grown more popular than ever due to the COVID-19 pandemic. Although it can make the workday more flexible and safe, it poses challenges for employees and employers alike. In particular, challenges regarding social well-being and connectivity are among some of the top concerns with working remotely. Although it's tough, there are some ways to stay connected while working from home.

## What Is Social Well-being?

The concept of social well-being is one that's often overlooked. At its core, social well-being refers to when basic human needs are met and people are able to coexist and interact peacefully within their shared communities, such as the workplace.

Social well-being is important, especially when working remotely, as it can help boost your mood and improve connections with your co-workers. Forming these connections remotely can be possible with a little creativity.

# **Communication Is Key**

Effective communication can be beneficial while working from home in order to stay on track. According to Clutch, a data-driven field guide for B2B buying and hiring decisions, 60% of employees have spent less time socializing with co-workers since they began working remotely due to the COVID-19 pandemic. Here are a few tips that might help create effective communication in

your remote workplace:

- Use a variety of communication platforms— There are many communication platforms that are popular for connecting with co-workers while working from home.
- Create shared calendars—Share your availability, meetings, vacation and projects with co-workers for smoother, day-to-day connection.
- Be available and respond diligently—Taking
  the extra effort to let others know they can
  count on you can go a long way in the world of
  remote working.
- Keep your online status up-to-date—When
  using communication tools, be sure to update
  your status when you're away or in a meeting.

#### **Staying Connected**

With the pandemic disrupting the flow of daily work life, offices around the country have to find new ways to stay connected with their co-workers. Here are a few helpful ways to stay connected:



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- Communicate via video calls—Schedule group check-ins, turn on your camera and say hello to one another.
- Participate in team activities—Activities such as recipe sharing, themed dress days or workspace photo exchanges can help you stay engaged and connected with your co-workers.
- Host virtual happy hours or coffee breaks— Make your Friday happy hour with your coworkers virtual by grabbing your favorite beverage and joining a video call together.
- Involve co-workers' families—Your co-workers
  may be working with kids, pets and other family
  members at home, so get to know them if they
  happen to enter a video call.

Be sure to refer to your company's communication policy to review its standards.

Next time you're feeling challenged trying to stay connected to your co-workers, try suggesting one of the above ways to get connected. A video call, conversation or chat room could bring you closer together.