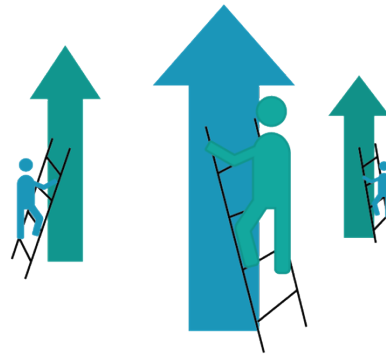


What is Generation Z (born between 1995-2010) looking for as they enter the workforce?

When asked what they are looking for at work, Generation Z lists **professional development** and **upward mobility** as their highest priority.



Gen Z now makes up the **highest percentage of the world population**, at 32%. Soon, they will make up a significant proportion of the workforce.

91% say the technology offered by an employer would **influence their job choice** when searching for a job.



Only 15% prioritize financial security over job satisfaction.



Gen Z disproportionately values social causes more than other generations. **In fact, 77% of Gen Zers say a company's level of commitment to diversity would ultimately influence their decision to work there.**



Half of Gen Z considers flexibility a high priority when looking for an employer.